Focus Group: Internationalisation & Language Policy

CERCLES XIX Conference - University of Rome Foro Italico

SEPTEMBER 2026

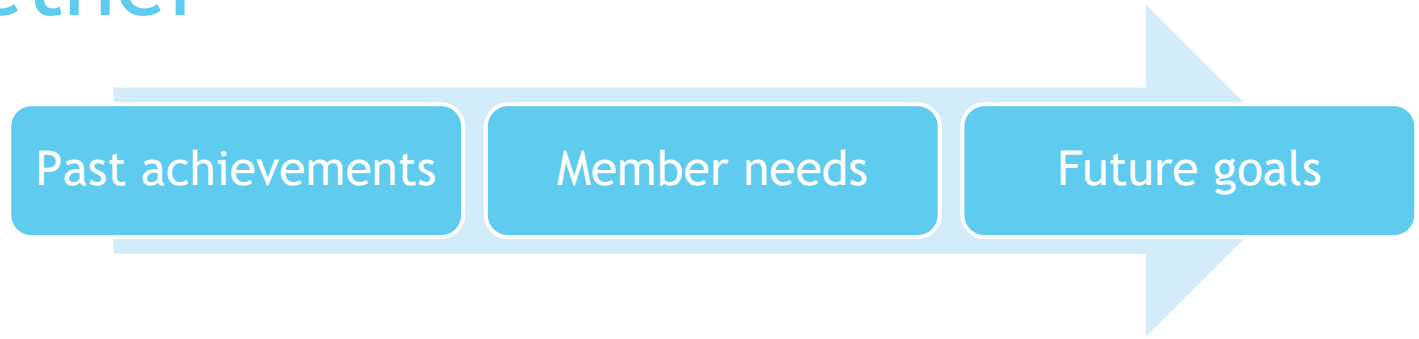
Co-moderators: Adriana Peña & David Carrascosa

Today’s Agenda & Workshop Flow

- **Workshop Roadmap (2h 15min approx.)**

- **Context & FG Roadmap** (30 min) – *Where we are & QR Check-in*
- **Interactive Table Mapping** (55 min) – *Success stories & real challenges*
- **Plenary & Pitches** (30 min) – *Sharing insights across groups*
- **Wrap-up & Future Action** (15 min) – *Building our Focus Group together*

FG Framework: A Focus Group Built Together



Building the Focus Group Roadmap

•**Starting Point:** Examining members needs and encouraging collaborative projects.

•**Our Goal:** Aligning FG actions with **your** priorities, needs, and interests (e.g. Impact of European Alliances, Language Policy).

•**Next Step:** Co-creating dedicated **working subgroups** based on availability and strategic goals and meetings

Express Check-in & Expectations



- Name & Institution
- Your expectations for this Focus Group
- Willingness & availability to collaborate in subgroups

Research Teaser: European Alliances Survey

- **Sneak Peek: Language Centres & European Alliances**
- 📊 **53** Survey Responses | 🏛️ **49** Institutions | 🌐 **27** European Alliances
- *A massive opportunity for funding, networking, and institutional visibility.*
- 🗓️ **Join our full research presentation:**

Saturday 12 September 2026 | 10:00 - 11:15 | Room M1

From theory to action…

- **Group Formation & Table Setup**
- **Rule:** Guarantee **Geographic & Institutional Diversity** at your table!

- 📌 **In your table kit:**
- 1 Large Poster Sheet (Flipchart)
- Post-its
- Markers

Discussion & Mapping

- **Working Group: Collaborative Projects Mapping**
- **1. Inspire (Section A):** Members with active projects share their success stories, real outcomes, and how they solved hurdles.
- **2. Reflect (Section B):** Members without projects analyze feasibility and pinpoint real obstacles (workload, budget, bureaucracy).
- **3. Action (Second Map):** Project ideas and possible partnerships

1st Poster Template Guide

Top Bar: Table # | Participant Names, Institutions & Countries

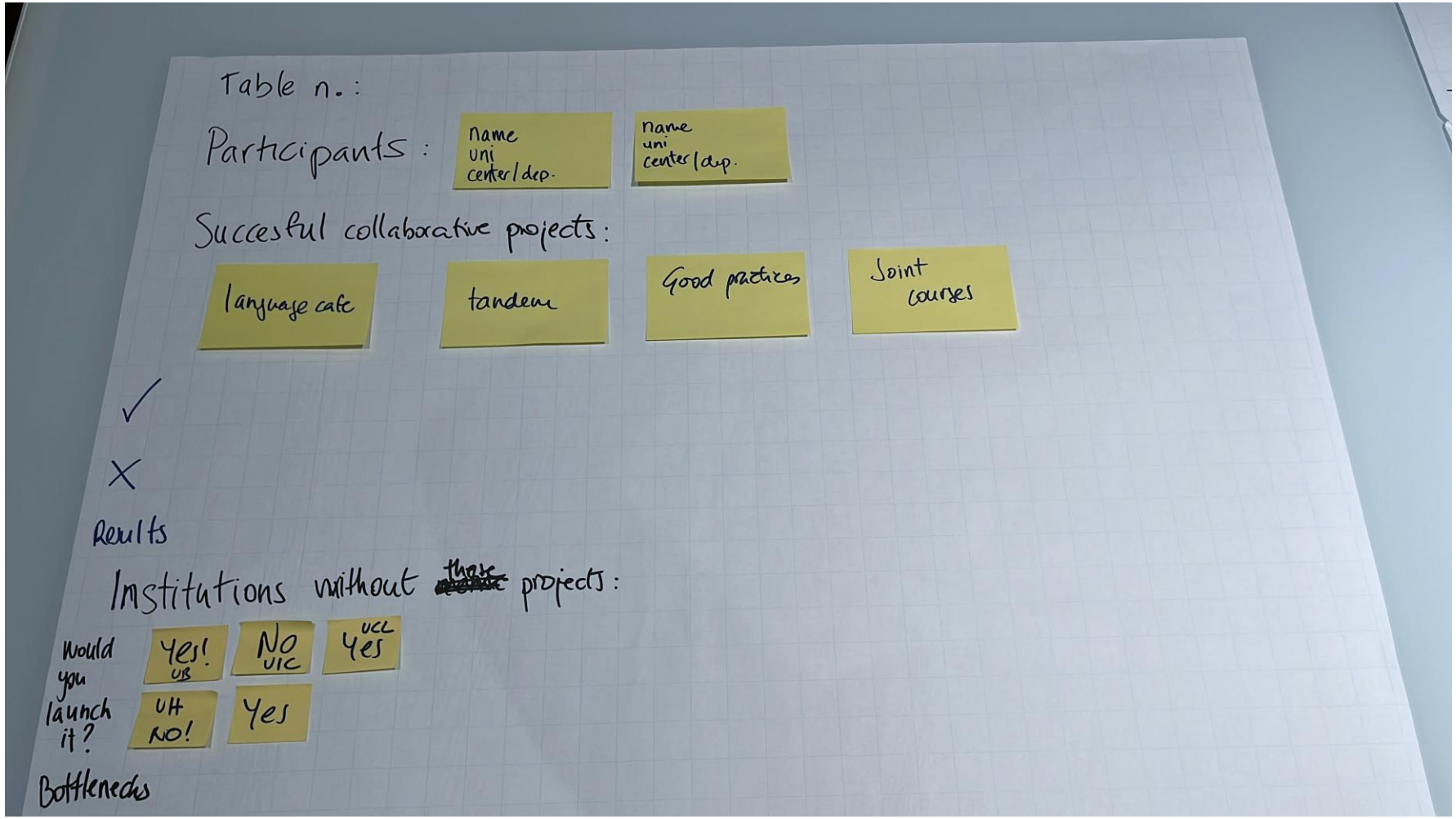
- **SECTION A: Successful Active Projects**

Title/Format | Opportunities & Key Results | Main Challenges Overcome

- **SECTION B: Non-Active Institutions**

- Could you replicate these projects? | Key Bottlenecks & Barriers

TIME: 45 MINUTES


Table n.:
Participants:
name
uni
center/dep.
name
uni
center/dep.
Succesful collaborative projects:
language cafe
tandem
Good practices
Joint courses
✓
×
Results
Institutions without projects:
Would you launch it?
Yes! UB
No UIC
UCL Yes
UH NO!
Yes
Bottlenecks

2nd Poster Template Guide

SECTION C (Bonus): Quick Feasible Project Idea

Short description

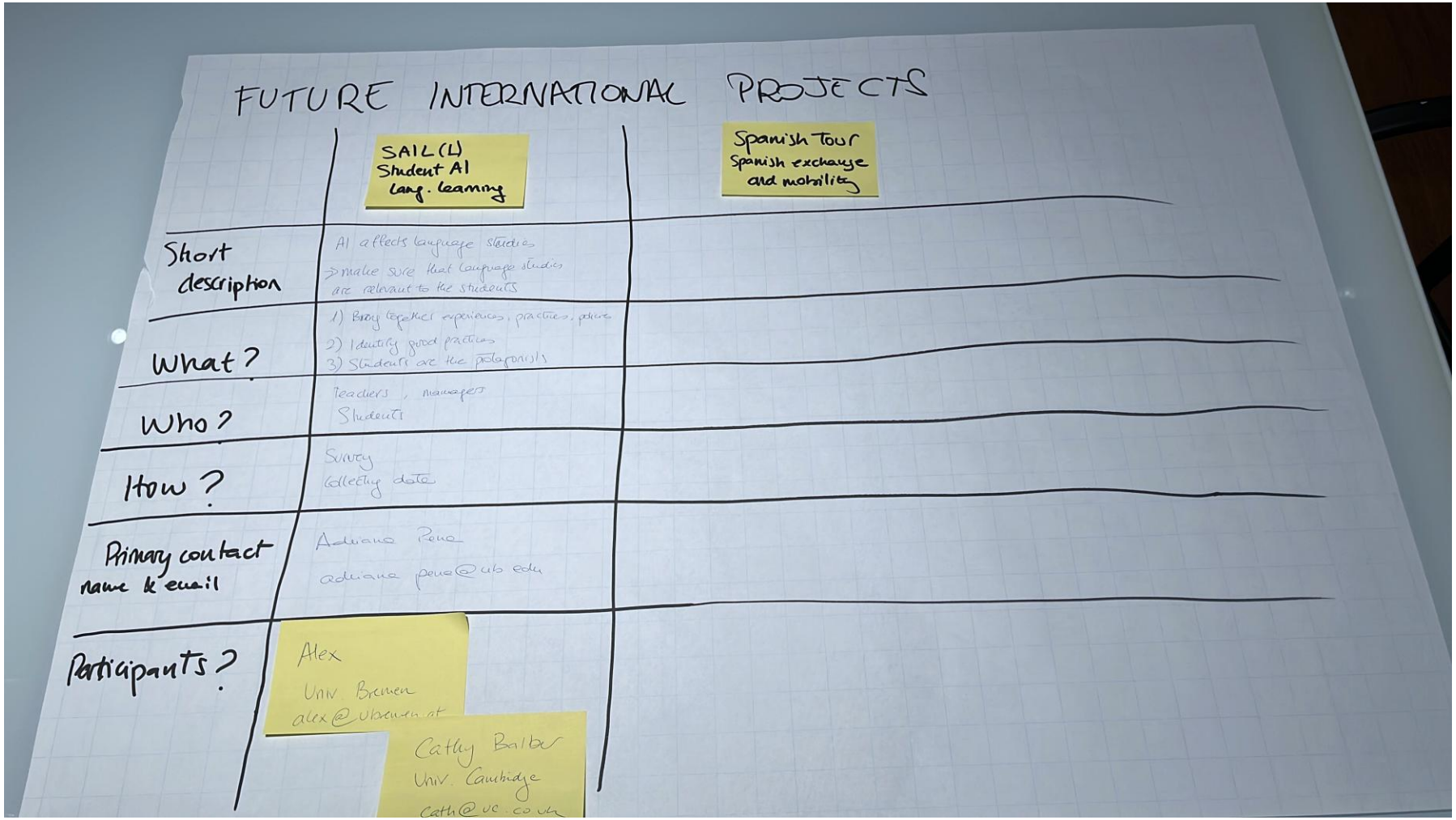
What?

Who?

How?

Primary contact: name and email

Participants?


FUTURE INTERNATIONAL PROJECTS
SAIL (L) Student AI Lang. Learning
Spanish Tour Spanish exchange and mobility
Short description
AI affects language studies
⇒ make sure that language studies are relevant to the students
What?
1) Bring together experiences, practices, policies
2) Identify good practices
3) Students are the protagonists
Who?
Teachers, managers
Students
How?
Survey
Collecting data
Primary contact name & email
Adriana Pena
adriana.pena@ub.edu
Participants?
Alex
Univ. Bremen
alex@Ubremen.at
Cathy Barber
Univ. Cambridge
cath@uc.co.uk

1st Poster Template Guide

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Plenary: Table Pitches (30 min)

- 🎤 3-5 minutes per Table:
  - Countries and institutions represented
  - Projects: Opportunities, challenges and results
  - Possible success? Institutions involved or interested
  - Key Takeaway: Can the challenges be overcome?

Wrap-up & Next Steps

- 📝 **Data Collection:** We will gather all Table Posters to map our network's current landscape.

- 📬 **Subgroups Formation:** We will analyze your survey responses and contact you regarding FG goals and possible subgroups and meetings.

- 🗓️ **Don't forget:** Saturday 12 Sept, 10:00 (Room M1) for the full survey report!