



UNIVERSITATEA BABEȘ-BOLYAI  
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TRADITIO ET EXCELLENTIA



D·L·S·S  
DEPARTAMENTUL DE  
LIMBI STRĂINE SPECIALIZATE

The *Department of Foreign Languages for Specific Purposes* of the Faculty of Letters announces its 15<sup>th</sup> international conference



# The Dynamics of Languages for Specific Purposes Innovative Approaches and Strategies

**10-12 June 2025**  
**Cluj-Napoca, Romania**

Now in its 15<sup>th</sup> edition, the conference *The Dynamics of Languages for Specific Purposes. Innovative Approaches and Strategies* represents a platform for discussion and exchange of ideas on the multiple contemporary dimensions of such fields as foreign languages for specific purposes (also known as specialized languages) - theory and practice, applied linguistics, multicultural perspectives, professional communication and translation studies.

## Proposed topics

In addition to the thematic areas that framed our conference, in the 2025 edition we would like to pay particular attention to Artificial Intelligence (AI), a subject that, through its complexity and implications in the field of education, has captured the attention of both the general public and the academic environment. Interestingly, our decision to highlight this topic stems not merely from its contemporary relevance but from a desire *to encourage collaboration among researchers and practitioners in related fields* in order to *jointly delineate analytical trajectories and anticipate potential advancements* within a multidisciplinary domain marked by rapid evolution and enduring effects. From this perspective, we are particularly interested in *developing a theoretical framework*

that explores the intersection between AI and language teaching and learning for academic and specific purposes as well as *ethical considerations* deriving from the use of this technology in foreign language instruction, academic writing, and the drafting of research projects.

The topics for this conference include, but are not limited to, the following:

The integration of Artificial Intelligence into academic practice and the pedagogical strategies for specialized language instruction:

*General aspects:*

- Proposals for the alignment of educational policies regarding the use of AI in the teaching-learning process at a national and European level;
- AI-assisted curriculum design: formulation of tailored learning materials and individualized learning pathways, adapted to the needs of students;
- AI-assisted assessment tools for field-specific writing and speaking skills;
- Personalizing and optimizing the learning and feedback experience through generative AI tools;
- Enhancing understanding and retention of learning contents through the use of multimodal AI tools;
- Bots and virtual assistants vs. human tutors;
- The role of AI in translating specific contents;
- The potential of AI in generating realistic scenario simulations for specific professional/academic communication practices such as interviews, presentations, negotiations, etc.
- Addressing the opportunities and challenges associated with the automation of the research process: from the formulation of research questions to data collection, interpretation, and academic writing.

*Ethical considerations:*

- The incorporation of discussions regarding the ethical implications of artificial intelligence (AI) within the curriculum, focusing on limitations, biases, and societal impact;
- The role of AI in democratizing access to information;
- Proposals for training members of the academic community on the ethical use of new technologies;
- Development of best practices and interdisciplinary collaboration for the ethical integration of AI tools in teaching;

- Inclusion of critical thinking elements into teaching and learning to facilitate the correct and responsible use of AI tools;
- Considerations of accessibility and equity in the use of AI tools and of assistive technologies in language instruction for specific purposes.

## Experience and innovation in 21<sup>st</sup> century pedagogical practices

- Trends, challenges, and best practices in the instruction of foreign languages for academic and specific purposes within the current international context
- Innovative approaches in teaching foreign languages for academic and specific purposes in the digital age
- Using educational technology in studying, teaching and assessing foreign languages for academic and specific purposes
- Aspects regarding the pedagogy and psychology of learning in the new environments for teaching and learning foreign languages for specific purposes
- Multimodality – theories and methodologies
- The impact of multimodal texts on teaching/studying foreign languages
- Strategies for the comprehension, interpretation, and evaluation of multimodal contents
- Media literacy in foreign language teaching: digital and multimodal perspectives
- Multimodal representations and the dominance of the visual
- “Creating to learn” – Empowering students to transition from passive consumers to active media creators
- Multimodal narrative texts – digital storytelling
- Digital genres and multimodal communicational practices
- New media and new literacies – proposals for curricular revision
- Multimodal content as teaching aids for the training of language skills.

## Interdisciplinary aspects in foreign languages for specific purposes and in academic and professional communication

- Social and digital media in academic and professional communication

- Theoretical influences on foreign languages for academic and specific purposes
- Best practices in the use of applied linguistics and discourse analysis
- Ethical issues
- Cultural and identity aspects
- Transversal skills and career development
- Multicultural education
- Cultural diversity and inclusive teaching

## Translation studies

- Translation as a teaching method
- Multicultural and intercultural translation and communication
- Translation and specialized languages
- The untranslatable
- Translation and multimodality

Participants willing to submit proposals should do so by emailing the title of their presentation and an abstract (no more than 350 words) to [conferintadlsubb@gmail.com](mailto:conferintadlsubb@gmail.com), no later than **March 17, 2025**.

We accept abstracts in any of the following languages: English, French, Italian, German, Romanian, Spanish.

Participation fee: 400 RON / 80 EURO; for Ph.D. students: 200 RON / 40 EURO.

The costs cover: the participation fee, the conference pack (the conference programme, the certificate of participation, additional materials), 1 lunch, coffee breaks, publishing the conference proceedings.

All additional conference-related information will soon be available on the DLS conference website.